### **IPMX & Live Production**

#### Andrew Starks













SMPTE







#### What does Pro AV mean?

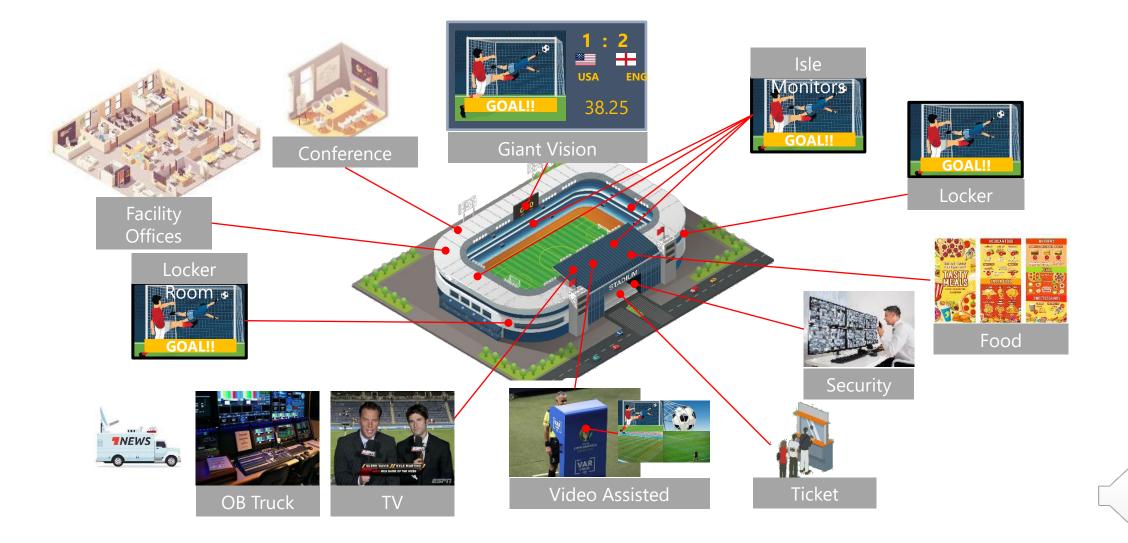




# The market for audiovisual (AV) communication equipment used in professional, industrial, commercial, and retail environments to communicate with people.

## We're all just video now...

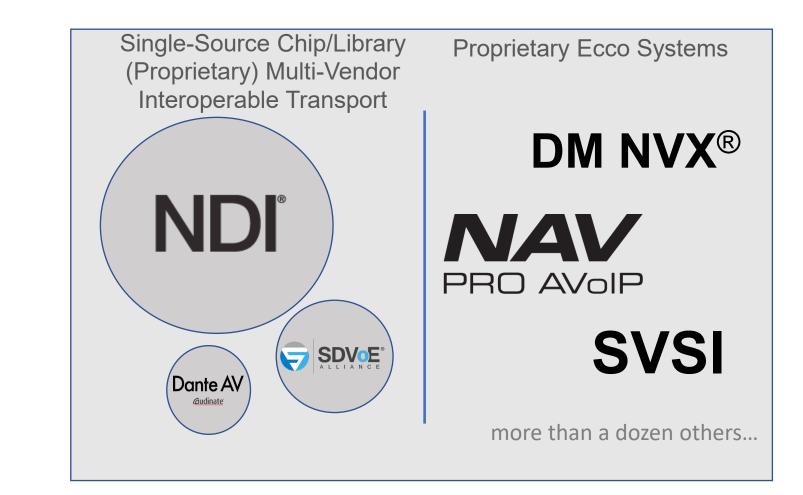




### Currently in Pro AV...



- Excellent Quality
- Low latency
- Stable Operation
- ...and incompatible
- Discovery
- Connection
- Transport



## Built on Existing Standards





Integrated Systems Europe IP MEDIA EXPERIENCE IPMX brand launched at

(Feb 2020) additional functions

### What does Prov Need?



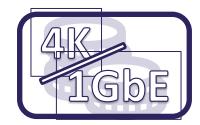




#### Cloud & Premise



Presentations & Productions



Economical for Today 8K+ 25+GbE

Ready for Tomorrow



### The Basics





Established

ST 2110 and NMOS: Thousands of deployed devices



**Open API** 

Registration & Discovery, Registry or P2P, Control



• • •

Timing

Optional PTP, Asynchronous and Synchronous

Based on ST 2110 (Elementary)

Multicast & Unicast,

UDP, RTP, 1-100+ GbE



AES 67, Common Pro AV & Consumer Formats



USB/KVM, CEC, Serial, GPIO Extension



SD  $\rightarrow$  32K, JPEG-XS, EDID/HPD Compression, Uncompressed



Oath2, HTTPS, and HDCP 2.3

## JT-NM Pro AV Roadmap

(not official, see official version on the <u>IT-NM website</u>)



>	in progress	phase 1	phase 2
control	Discovery, Registration, Connections NMOS IS-04 Dynamic Connections NMOS IS-05 & 07, Receiver Capabilities, EDID / HPD	Network Services and Node Behavior ProAV version of TR-1001-1 Audio channel mapping NMOS IS-08 Support for Legacy Integration ARC, CEC, IR Remotes, GPIO, RS-232 Network addressing IPv4/IPv6	Training and Certification Curriculum and AVIXA Renewal Credits Device / Content Control Open, public control framework USB – HID Registration, Discovery, and Connection with support for Touch Screens
media	<ul> <li>Uncompressed Video &amp; Audio</li> <li>ST 2110-20 &amp; 30, AES67, AES3</li> <li>Compressed Video</li> <li>Open, Freely Available CODEC</li> <li>Precise Timing</li> <li>SMPTE ST 2110-10, ST 2059</li> <li>Simplified Timing</li> <li>VSF-TRxxx, Async &amp; Relaxed timing</li> </ul>	Forward Error Correction VSF-TRxxx ProAV Audio Formats VSF-TRxxx	WAN & Internet Compression Codecs widely implemented in the AV over IP market WAN Error Correction Automated Return Request (RIST or SRT, tbd) Access Services (e.g. Closed Captioning) SMPTE ST 2110-40 or 41
security	Control Encryption NMOS IS-10	Copy protection HDCP 2.3, VSF-TRxxx Content Encryption VSF-TRxxx	

### Momentum for Open Standards AV over (IP SHOWCASE





2018 Pro AV WG Starts ST2110 + NMOS + additional functions

IPMX brand launched at ISE 2020 Show (Feb 2020)

#### 

 AIMS Pro AV Working Group dramatically increases promotion



VSF and AMWA become involved in new technical specifications

#### **MVGEMELT**<sub>®</sub>

joined AIMS (June 2020) OCT. 27-29, 2021 ORLANDO, FL



 More general acceptance of the need for IPMX by InfoComm 2021 attendees and exhibitors (Oct 2021)



joined AIMS (Mar, Aug 2021)

#### infocomm



Multi-vendor Interop at InfoComm 2022 (June 2022)



NETGEAR

joined VSF (Feb 2022)

#### **BARCO**joined AIMS





Okay, what are the differences? What about live production?

## The Differences that Lower Cost



	ST 2110 networked media NMOS open specifications	IP MEDIA EXPERIENCE
2110-20 Uncompressed	Optional, Typical	Optional
2110-22 with JPEG-XS	Optional	<b>Optional</b> , Baseline
Precision Time Protocol (PTP)	<b>Required,</b> ST 2059-1 & 2	Optional reduced accuracy & request interval minimums
RTCP Sender Reports	_	<b>Required</b> for async sources
Wide Sender (-21 Type W)	Optional	Required

## The Tweaks & Additions



	ST 2110 networked media NMOS open specifications	IP MEDIA EXPERIENCE
YUV 4:2:2	Assumed	Required
RGB 4:4:4	Optional	Required
Audio	2110-30 (AES76)	2110-30 (AES76)
48, 44.1 & 96 kHz audio	Optional, Optional, Optional	Required, Should, Should
NMOS (IS 04, 05)	Optional	Required
IS-11 (EDID and Dynamic Connections)	Optional	Optional
HDCP 2.3 Support (HKEP)	—	Optional

### What does it mean for live production? (IP SHOWCASE



- Supports synchronous and asynchronous sources directly.
  - Add asynchronous devices to a synchronous production and retain timing info.
  - Helps manage latency within the system.
- PTP that is easier to deploy
  - Similar to AES67 requirements. Low-cost switch and device compatible
- NMOS as the baseline control protocol grantees universal discovery and registration
  - EDID (IS-11) Support useful for like multiviewers
- KVM support is useful for supporting controller interfaces
- JPEG-XS as the baseline codec (TR-10-11 IPMX Compressed Video)
  - Near-perfect 4K60 4:2:2 over 1GbE
  - Subframe latency
  - Very low CPU/GPU usage
  - Other codecs supported
- Delivers software-friendly live production
- Retains interoperability with ST 2110

### Any Questions?

#### Andrew Starks















## Slide no bullets







Content – no bullets.

### Slide with bullets



- Bullet 1
- Bullet 2
  - Bullet 3
    - Bullet 4





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